

2025

Sponsorship Information



*"Deep Roots
& Dusty Boots"*

FINNEY COUNTY FAIR



ROOTED IN TRADITION

Building the Future

As we reflect on the tremendous success of last year's event, we are filled with gratitude for the support we received from our community.

With your generous contributions, we were able to create unforgettable experiences and strengthen our local traditions.

This year, we invite you to join us once again in building on that success.

Your sponsorship will play a crucial role in our ability to provide the community with an event they can be proud of while ensuring that this year's event is even more spectacular.

Together, we can create lasting memories and continue to foster a sense of community that we all cherish. Thank you for considering this opportunity to make a meaningful impact!





2025 FAIR EVENTS

JULY 19th - 27th, 2025

Finney County Fairgrounds

- **JULY 19, 2025 - FINNEY COUNTY FAIR KICKOFF CONCERT**
- **JULY 23, 2025 - FINNEY COUNTY FAIR PRCA RODEO**
- **JULY 26, 2025 - FINNEY COUNTY FAIR TRACTOR PULL**
- **JULY 23RD - 26TH - COMMUNITY CARNIVAL**
- **CONCERT SERIES THROUGHOUT THE WEEK**
- **4H/FFA SHOW AND EVENTS THROUGHOUT THE WEEK**



GRAND CHAMPION

SPONSOR

\$5,000



- **2025 COLLECTABLE SPONSOR BUCKLE**
- **4X8 BANNER PRESENT AT FAIRGROUNDS**
- **POPUP BANNER X 2**
- **SOCIAL MEDIA - 3 HIGHLIGHTED POSTS**
- **16 FREE KICKOFF CONCERT TICKETS AND ACCESS TO SPONSOR ONLY AREA**
 - **SPONSOR ONLY AREA PROVIDED BEFORE AND DURING CONCERT - COMPLIMENTARY DRINKS, FOOD PROVIDED BY JOHN ROSS & CO. SIGNATURE CATERING & PRIVATE BATHROOMS**
- **FULL PAGE ADVERTISEMENT IN FAIRWEEK BOOK**
- **LOGO LISTED AS GRAND CHAMPION SPONSOR ON FAIR WEBSITE**

(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)

RESERVE GRAND CHAMPION SPONSOR



\$3,000



- **2025 COLLECTABLE SPONSOR BUCKLE**
- **POPUP BANNER X 2**
- **SOCIAL MEDIA - 2 HIGHLIGHTED POSTS**
- **12 FREE KICKOFF CONCERT TICKETS AND ACCESS TO SPONSOR ONLY AREA**
 - **SPONSOR ONLY AREA PROVIDED BEFORE AND DURING CONCERT - COMPLIMENTARY DRINKS, FOOD PROVIDED BY JOHN ROSS & CO. SIGNATURE CATERING & PRIVATE BATHROOMS**
- **HALF PAGE ADVERTISEMENT IN FAIRWEEK BOOK**
- **LOGO LISTED AS RESERVE GRAND CHAMPION SPONSOR ON FAIR WEBSITE**
(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)



BLUE RIBBON SPONSOR

\$2,000

- **POPUP BANNER X 1**
- **SOCIAL MEDIA 1 HIGHLIGHTED POST**
- **10 FREE KICKOFF CONCERT TICKETS AND ACCESS SPONSOR ONLY AREA**
 - **SPONSOR ONLY AREA PROVIDED BEFORE AND DURING CONCERT - COMPLIMENTARY DRINKS, FOOD PROVIDED BY JOHN ROSS & CO. SIGNATURE CATERING & PRIVATE BATHROOMS**
- **QUARTER PAGE ADVERTISEMENT IN FAIRWEEK BOOK**
- **LOGO LISTED AS BLUE RIBBON SPONSOR ON FAIR WEBSITE**

(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)



RED RIBBON SPONSOR

\$1,000

- **LISTED AS A RED RIBBON SPONSOR AT FAIR WEEK AND ON SOCIAL MEDIA**
- **6 FREE KICKOFF CONCERT TICKETS AND ACCESS SPONSOR ONLY AREA**
 - **SPONSOR ONLY AREA PROVIDED BEFORE AND DURING CONCERT - COMPLIMENTARY DRINKS, FOOD PROVIDED BY JOHN ROSS & CO. SIGNATURE CATERING & PRIVATE BATHROOMS**
- **QUARTER PAGE ADVERTISEMENT IN FAIRWEEK BOOK**
- **LOGO LISTED AS RED RIBBON SPONSOR ON FAIR WEBSITE**
 - **(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)**



FINNEY COUNTY FAIR KRPA RODEO SPONSORSHIP

INDIVIDUAL EVENT SPONSORSHIP - \$750

- **12 TOTAL EVENTS**
- **ONE SPONSOR PER EVENT**
- **YOUR SPONSORSHIP ADDS MONEY TO THE PURSE**
- **COMPANY PROMOTED AS PRESENTING SPONSOR AND ANNOUNCED THROUGHOUT EVENT**

EVENT AWARD SPONSOR - \$250

FRIEND OF THE RODEO BANNER SPONSOR - \$200

CHUTE AND GATE SPONSOR - \$750

- **7 TOTAL CHUTE SPONSORS**
- **COMPANY LOGO DISPLAYED ON GATE OR CHUTE**

RODEO ENTERTAINMENT SPONSOR - \$3,000



ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Buckle
Sponsor
\$250**

SPECIFY SPECIES OF CHOICE

**Friend of the
Fair
\$500**

Choose Your Own Amount

**EMAIL COMPANY LOGO TO
RMORGAN@FINNEYCOUNTYCVB.COM
(.JPEG OR .PNG FORMAT)**

ADDITIONAL SPONSORSHIP OPPORTUNITIES CONTINUED

WATER SPONSOR \$2,000

- **COMPANY LOGO DISPLAYED ON WATER STATIONS**
- **BLUE RIBBON SPONSORSHIP PERKS**

ICE SPONSOR \$2,000

- **COMPANY LOGO DISPLAYED ON WATER STATIONS**
- **BLUE RIBBON SPONSORSHIP PERKS**

**Funds help us provide
hydration stations for livestock shows
and community spectators throughout the week.**

FINNEY COUNTY FAIR



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ROOTED IN TRADITION

Building the Future

PAYMENT FORM



- **SPONSOR/BILLING NAME:** _____
- **ACCOUNTING CONTACT NAME:** _____
- **PHONE # AND EMAIL** _____
- **ADDRESS:** _____
- **CITY/STATE/ZIP** _____

- ☐ **\$5,000 GRAND CHAMPION SPONSOR** _____
- ☐ **\$3,000 RESERVE GRAND CHAMPION SPONSOR** _____
- ☐ **\$2,000 BLUE RIBBON SPONSOR** _____
- ☐ **\$1,000 RED RIBBON SPONSOR** _____
- ☐ **\$750 INDIVIDUAL RODEO EVENT SPONSOR** _____
- ☐ **\$250 RODEO EVENT AWARD SPONSOR** _____
- ☐ **\$200 FRIEND OF THE RODEO SPONSOR** _____
- ☐ **\$750 GATE/CHUTE SPONSOR** _____
- ☐ **\$3,000 RODEO ENTERTAINMENT SPONSOR** _____
- ☐ **\$500 FRIEND OF THE FAIR SPONSOR** _____
- ☐ **\$250 BUCKLE SPONSOR** _____
- ☐ **\$2,000 WATER SPONSOR** _____
- ☐ **\$ 2,000 ICE SPONSOR** _____
- ☐ **CHOSE YOUR OWN AMOUNT** _____

PAYMENT TOTAL: \$ _____

PAY ONLINE AT
WWW.FINNEYCOUNTYFAIRKS.COM
UNDER THE SPONSOR TAB
QUESTIONS - 620-640-9963

MAIL PAYMENT TO:
FINNEY COUNTY FAIR
PO BOX 891
GARDEN CITY, KS 67846