

FINNEY COUNTY

FAIR

SPONSORSHIP
INFORMATION

2024



FINNEY COUNTY FAIR

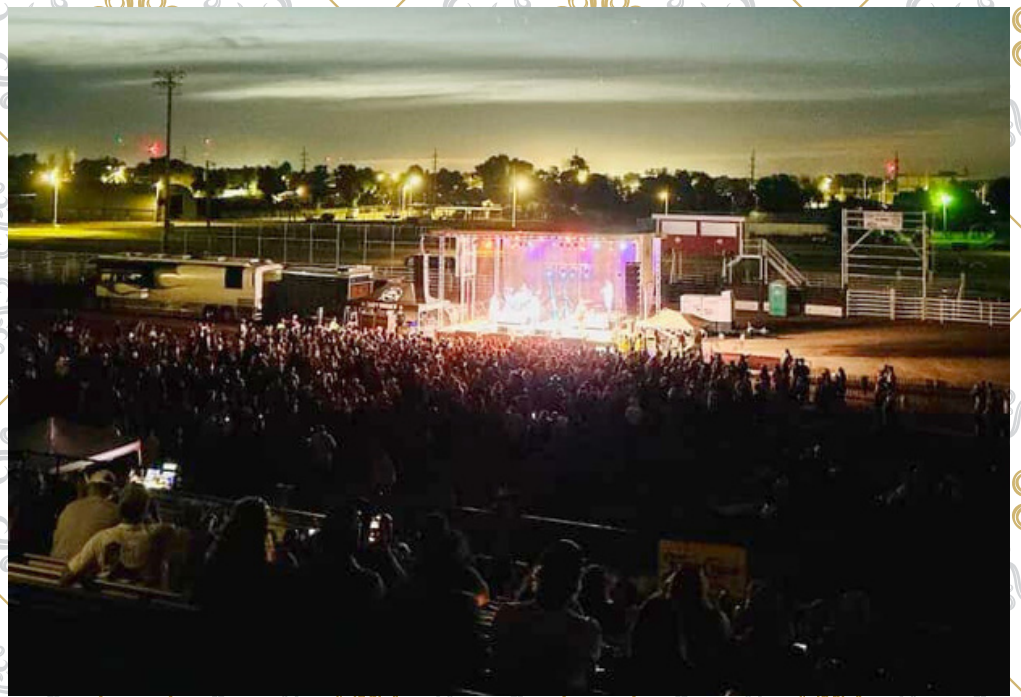


**2023 WAS A HUGE YEAR FOR THE FINNEY COUNTY FAIR,
WE ARE PROUD TO SAY THAT WE ARE WELL ON OUR WAY TO RESTORING
YOUR FAIR BACK TO ITS FORMER GLORY.**

**WE SAW RECORD BREAKING ATTENDANCE, AT EVERY EVENT FROM
CONCERTS TO 4-H SHOWS.**

**WE BROUGHT NATIONAL ENTERTAINMENT ACTS, HOSTED COMMUNITY
EVENTS, SHOWCASED AND CELEBRATED THE ACCOMPLISHMENTS OF OUR
4-H AND FFA GROUPS, AS WELL AS THE TALENTS OF OUR COMMUNITY
WITH OUR OPEN CLASS EXHIBITS.**

WE ARE PROUD TO SAY WE ARE JUST GETTING STARTED!





WE ARE LOOKING TO 2024 TO CONTINUE THE MOMENTUM OF 2023, HOWEVER, OUR FAIR CANNOT HAPPEN WITHOUT YOUR SUPPORT.

SHOWING YOUR SUPPORT BY BECOMING A SPONSOR HAS ITS ADVANTAGES. IT IS THE PERFECT WAY TO REACH THE COMMUNITY AND INCREASE SALES, CREATE AWARENESS AND IMPORTANTLY ENHANCE YOUR PUBLIC IMAGE. BASED ON YOUR LEVEL OF SPONSORSHIP, IT ALSO AWARDS YOU SPECIAL PERKS AT OUR EVENTS.

ALTHOUGH WE ARE HAPPY TO CUSTOMIZE ANY SPONSORSHIP/ADVERTISING PACKAGE, WE HAVE INCLUDED THE VARIOUS SPONSORSHIP OPPORTUNITIES IN THIS BOOKLET.

WE SINCERELY THANK YOU FOR YOUR INTEREST IN SUPPORTING US.





2024 EVENTS

FAIR DATES - JULY 20-28TH, 2024

- **2024 FINNEY COUNTY FAIR KICKOFF CONCERT**
- **KPRA RODEO**
- **CONCERT SERIES THROUGHOUT THE FAIR WEEK**
- **ENTERTAINMENT THROUGHOUT FAIR WEEK**
- **COMMUNITY CARNIVAL**
- **TRACTOR PULL**
- **4-H/FFA SHOWS & EVENTS**



FINNEY COUNTY FAIR

- **IF YOU WOULD LIKE TO BE THE PRESENTING SPONSOR FOR ANY OF THE LISTED EVENTS:**
 - **SPONSORSHIP MUST BE \$5000 OR GREATER**
 - **PLEASE CONTACT THE FAIR BOARD FOR MORE INFORMATION**
 - **PLEASE SPECIFY TO THE FINNEY COUNTY FAIR BOARD IF YOU WOULD LIKE YOUR SPONSORSHIP TO GO TO A SPECIFIC EVENT.**
 - **SPONSORSHIPS ARE DUE BY MAY 1ST IF YOU WOULD LIKE YOUR LOGO IN THE FAIR WEEK BOOK, WEBSITE, AND SOCIAL MEDIA.**
 - **SPONSOR IS RESPONSIBLE FOR PROVIDING LOGO AND ADVERTISEMENT GRAPHICS.**
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GRAND CHAMPION SPONSOR

\$5,000

- 2024 COLLECTABLE SPONSOR BUCKLE
- 4X8 BANNER PRESENT AT FAIRGROUNDS
- POPUP BANNER X 2
- SOCIAL MEDIA - 3 HIGHLIGHTED POSTS
- 16 FREE KICKOFF CONCERT TICKETS AND ACCESS TO SPONSOR ONLY AREA
- TICKETS TO POST FAIR SPONSOR DINNER
- COMPLIMENTARY VENDOR TENT OR BOOTH TO PROMOTE COMPANY THROUGHOUT FAIRWEEK

(TENT AND VOLUNTEERS PROVIDED BY SPONSOR)

- FULL PAGE ADVERTISEMENT IN FAIRWEEK BOOK
- LOGO LISTED AS GRAND CHAMPION SPONSOR ON FAIR WEBSITE

(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)

RESERVE GRAND CHAMPION SPONSOR

\$3,000

- 2024 COLLECTABLE SPONSOR BUCKLE
- POPUP BANNER X 2
- SOCIAL MEDIA 2 HIGHLIGHTED POST
- 12 FREE KICKOFF CONCERT TICKETS AND ACCESS SPONSOR ONLY AREA
- TICKETS TO POST FAIR SPONSOR DINNER
- COMPLIMENTARY VENDOR TENT OR BOOTH TO PROMOTE COMPANY THROUGHOUT FAIR WEEK
(TENT AND VOLUNTEERS PROVIDED BY SPONSOR)
- HALF PAGE ADVERTISEMENT IN FAIRWEEK BOOK
- LOGO LISTED AS RESERVE GRAND CHAMPION SPONSOR ON FAIR WEBSITE
(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)



BLUE RIBBON SPONSOR

\$2,000

- **POPOP BANNER X 1**
- **SOCIAL MEDIA 1 HIGHLIGHTED POST**
- **10 FREE KICKOFF CONCERT TICKETS AND ACCESS SPONSOR ONLY AREA**
- **TICKETS TO POST FAIR SPONSOR DINNER**
- **COMPLIMENTARY VENDOR TENT OR BOOTH TO PROMOTE COMPANY THROUGHOUT FAIR WEEK**

(TENT AND VOLUNTEERS PROVIDED BY SPONSOR)

- **QUARTER PAGE ADVERTISEMENT IN FAIRWEEK BOOK**
- **LOGO LISTED AS BLUE RIBBON SPONSOR ON FAIR WEBSITE**

(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)



RED RIBBON SPONSOR

\$1,000

- **LISTED AS A RED RIBBON SPONSOR AT FAIR WEEK AND ON SOCIAL MEDIA**
- **6 FREE KICKOFF CONCERT TICKETS AND ACCESS SPONSOR ONLY AREA**
- **TICKETS TO POST FAIR SPONSOR DINNER**
- **RECOGNIZED IN FAIRWEEK BOOK**
- **LOGO LISTED AS RED RIBBON SPONSOR ON FAIR WEBSITE**

(AD & COMPANY GRAPHIC PROVIDED BY SPONSOR)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

FRIEND OF THE FAIR

\$500

- LISTED IN FAIR WEEK BOOK
- SOCIAL MEDIA SPONSOR POST
- WEBSITE LISTING

BUCKLE SPONSOR

\$250

- BANNER IN SHOW ARENA
- SOCIAL MEDIA SPONSOR POST
- WEBSITE LISTING

**OTHER
AMOUNT \$**



OTHER SPONSORSHIP OPPORTUNITIES

KANSAS PRO RODEO

BARREL MAN SPONSOR

\$1,000

- LOGO DISPLAYED ON BARREL
- LIMITED TO 2 SPONSORSHIPS

CHUTE & GATE

\$500

- LOGO DISPLAYED ON GATES AND CHUTES
- ANNOUNCED THROUGHOUT THE EVENT

COMMUNITY CARNIVAL

THE 2023 COMMUNITY CARNIVAL WAS AN AMAZING ADDITION TO THE FAIR, WHICH HAD RECORD ATTENDANCE FROM THE COMMUNITY. WE WOULD LOVE TO HAVE YOU PARTICIPATE IN 2024!

SPONSOR A CARNIVAL BOOTH BY TAKING IT OVER FOR THE DAY! USE THE BOOTH TO PROMOTE COMPANY AWARENESS AND SUPPORT YOUR COMMUNITY. OR YOU MAY PROVIDE A DONATION TO HELP PROVIDE PRIZES TO THE WINNERS OF THE GAMES!

PLEASE CONTACT THE FINNEY COUNTY FAIRBOARD IF YOU WOULD LIKE PARTICIPATE!

PAYMENT FORM

PAYMENT TOTAL: \$ _____

SPONSOR/ BILLING NAME: _____

PHONE #: _____

ACCOUNTING CONTACT & NAME: _____

EMAIL: _____

ADDRESS: _____

CITY: _____

ZIP CODE: _____

**** Please send logo in .jeg or .png
format via email to
rmorgan@finneycountycvb.com**

SIGNATURE

SPONSOR PACKAGES

__ GRAND CHAMPION SPONSOR \$5,000

__ RESERVE GRAND CHAMPION SPONSOR \$3,000

__ BLUE RIBBON SPONSOR \$2,000

__ RED RIBBON SPONSOR \$1,000

__ FRIEND OF THE FAIR SPONSOR \$500

__ BUCKLE SPONSOR \$250

__ BARREL MAN SPONSOR \$1,000

__ CHUTE & GATE SPONSOR \$500

__ OTHER AMOUNT \$ _____

*Please send payments to:
Finney County Fair
P.O. BOX 891
GARDEN CITY, KS 67846*

*Or online at
<https://www.visitgck.com/finney-county-fair-sponsor-registration/>*

For questions contact 620-640-9963

*If you would like to be invoiced, please
contact the Finney County Fair Board
rmorgan@finneycountycvb.com*

**PLEASE
RETURN FORM
TO FINNEY COUNTY
FAIR BOARD BY
MAY 1ST, 2024**